



BERKSHIRE

HARVEST
BERKSHIRE BOTANICAL GARDEN
FESTIVAL
...the way it used to be!

Rtes 183 & 102 Stockbridge, MA

July 2010

Dear Exhibitor:

It is time to begin thinking about the Berkshire Botanical Garden's **76th ANNUAL HARVEST FESTIVAL**, scheduled for **Saturday and Sunday, October 2nd & 3rd**. As you all know, Harvest Festival is the largest, longest-running and the most beloved event on the Berkshire area calendar. The Festival now hosts 12,000 people over two days, with exhibitors returning year after year, as we hope you will.

This year will bring about a few changes to the festival, and although we are still finalizing our plans, there are a few things you should know. We are **reducing the number of exhibitors by almost 30%**, and we will be focusing more on **locally produced and hand-crafted items**. These changes are in part due to your feedback. We want the Harvest Festival to continue to be a draw for families and crafters alike, and we feel this is a step in that direction.

That being said, if you intend to return this year, I recommend getting your application submitted early. Certain categories of exhibitors will fill up quickly, and although we value your return participation, I will stop accepting applications.

Enclosed with this letter is your application/ reservation form listing exhibitor fees by business type. If you have a question as to what category business you are, please call me. Please print clearly and fill in all the requested information, including e-mail address. If you are a new vendor please include sample images or web link. **Food vendors please specify menu item to avoid duplication and please expect a letter in the summer regarding insurance and the Tri-County Health Department.** After your reservation is accepted, you will receive setup and parking information, and booth location in early fall. All special requests should be included on this form. **Please mail your form to the address BELOW- not the garden.**

A reminder: Harvest Festival is a rain or shine outdoor show, with standard space allocations that are 10'x10', though you may reserve multiple booth spaces if you wish. You will need to supply your own pop-up canopy. Tables and chairs can be reserved on your reservation form. If you think you might need them, reserve them now, as there will be no extras. Pets are prohibited at Harvest Fest, sorry.

We look forward to welcoming you again to our Harvest Festival. Now, entertaining Berkshire families for over 75 years!

If you have any questions, please contact me.

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