



Events

FIND YOUR PERFECT FIT

Spring Fest/ Plant Sale

MAY

Music Mondays

SUMMER MONDAYS

Farmers Market

SUMMER MONDAYS

Family Fridays

SUMMER FRIDAYS

Garden Lectures and Symposiums

WINTER, SUMMER
AND FALL

Harvest Festival

OCTOBER

Holiday Marketplace

DECEMBER

For more information about our sponsorship opportunities,
contact sponsorship@berkshirebotanical.org
or call 413-298-4532.

BERKSHIRE BOTANICAL GARDEN

P.O. Box 826 • 5 West Stockbridge Road (Routes 102/183)
Stockbridge, MA • BerkshireBotanical.org

Sponsor Levels

YOUR SUPPORT HELPS US GROW

All sponsors receive recognition on our website,
event pages and social media, plus free event
tickets and a one-year corporate membership.

\$10,000

Presenting Sponsor recognition, two Fete tickets, six \$25
program vouchers, half-page ad in *Cuttings* magazine,
facility rental discount, e-newsletter mention, 10 free event
tickets, priority parking

\$5,000

Four \$25 program vouchers, quarter-page ad in *Cuttings*
magazine, facility rental discount, e-newsletter mention, 8
free event tickets, priority parking

\$2,500

Two \$25 program vouchers, standard ad in *Cuttings*
magazine, facility rental discount, e-newsletter mention, 6
free event tickets, priority parking

\$1,000

E-newsletter mention, 4 free event tickets, priority parking

\$500

E-newsletter mention, 2 free event tickets

We are happy to discuss a customized sponsorship
for your business or non-profit organization.



Audience

MAKE AN IMPACT

30,000 visitors annually

including 10,000 attendees at Harvest Festival

2,000 attendees

June through August at Family Fridays
and Music Mondays

14,000 subscribers

to BBG's weekly e-newsletter

25,000 followers

across BBG's social media platforms

134,000 active users

annually on BerkshireBotanical.org

20,000 copies

of BBG *Cuttings* Magazine distributed

100+ flyers per event

distributed throughout the Berkshires
and Hudson Valley

"It's always a pleasure to be part of
a gathering of plant people, what
better place to meet kindred spirits
than Berkshire Botanical Garden?
We loved being there!"

Sweetgrass Botanicals

Sponsor of 2025 Spring Fest