## BERKSHIRE BOTANICAL GARDEN

# GROW SHOW

AUGUST 10-11, 2019

Continuing a 49-year tradition of growing and showing!

All ages and experience levels are welcome to enter this blue-ribbon event.

Submit your own entries in the show or stop by and take in the talents of regional gardeners, flower designers, and photographers.



# **Division 1** – Floral Design

Floral Design Co-Chairs: Martha Piper • mfpiper@bcn.net • (413) 627-4599, KK Zutter • kpzutter@yahoo.com • (917) 751-1112 and Mary Copeland • (954) 610-8960 • marycope96@aol.com

We are delighted to present Gardens of the World as the Grow Show's featured Floral Design theme, where inspiration is derived from garden styles representing cultures from throughout the world. Each class in this division will feature four entries.

#### Class 1 Taming the Wild

Inspiration from Dutch landscaper Piet Oudolf (b. 1944) referencing The High Line in New York City.

Piet Oudolf's gardens are characterized by the use of herbaceous perennials and grasses designed in

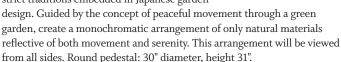
a naturalistic style that emphasizes structural characteristics (shape) over color. Entrants will create a modern mass design that incorporates blocks of grasses and color in a naturalistic arrangement which will be viewed from all sides. Pedestal: 24"x24". Height: 34".

Consultant: Martha Piper mfpiper@bcn.net (413) 627-4599 REGISTER HERE

#### Class 2 Japanese Promenade

Inspiration from Japanese garden landscape designer Jihei Ogawa VII (1860-1933) referencing the Japanese Garden at the Heian Shrine in Kyoto.

Ogawa's naturalistic gardens reflect a uniquely Japanese perspective based on, yet free from the strict traditions embedded in Japanese garden



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#### Class 3 A Painter's Palette

Inspiration from English cottage gardener Gertrude Jekyll (1843-1932) referencing Munstead Wood located in Surrey, England.

Gertrude Jekyll designed over 400 gardens and is best known for her "painterly" garden plan, almost resembling impressionist paintings where

the viewer is struck by the brush-like layout of brilliant colors. Entrants will create a floral design based on aspects of Jekyll's style. This arrangement will be viewed from the front. Pedestal: 18"x18", height 45".

Consultant: Mary Copeland marycope96@aol.com (954) 610-8960 REGISTER HERE

### Class 4 Persian Reflection

Inspiration from the Dil-e-Aaram garden at the Amer Palace, Jaipur, India.

Common in Persian gardens is the use of large leafed trees, cypress, willow, olive, fruit blossoming trees, and fragrant flowers such as jasmine, roses,

narcissi, violets, and lilies. Designs typically include geometric shapes which are frequently overlapped. Entrants will create an arrangement that makes use of some of these, or other elements common to Islamic art, and uses



Click here for larger image

water, or the color blue (symbolic of water), to invoke a sense of peace. Pedestal: 24"x24", height 24".

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Consultant: KK Zutter kpzutter@yahoo.com (518) 392-1924 REGISTER HERE

#### Class 5 Tropical Avant-Garden (Men's Class)

Inspiration from Brazilian landscape architect Roberto Burle Marx (1909-1994).

Roberto Burle Marx introduced modernist

landscape architecture to Brazil, combining tropical plants to create a sense of timelessness through carefully designed paving and planting beds to create gardens that are both joyous and bold. Using tropical materials, entrants will create an arrangement with an emphasis on foliage rather than flowers. This arrangement will be viewed from all sides and there is no height restriction. 24"x24", height 10".

Consultant: Martha Piper mfpiper@bcn.net (413) 627-4599 REGISTER HERE

#### Class 6 Mr. McGregor's Unruly Rabbit (Children's Class)

Inspired by The Tales of Peter Rabbit by British children's book author Beatrix Potter, children reference the classic story of a country gardener and the mischievous and disobedient young rabbit who visits the garden to overindulge in his hard earned harvest. Entrants to create a playful

arrangement viewed from the front and suggestive of this story. One entry per child, age 14 and under, multiple participants encouraged. Pedestal: 18"x18", height 36".

Consultant: KK Zutter kpzutter@yahoo.com (518) 392-1924 REGISTER HERE



#### FLORAL DESIGN AND HORTICULTURE DIVISION SCHEDULE

#### Friday, August 9, 2019

3-4:30 p.m. Floral Design and Horticulture entries

accepted and passed in the Education Center.

#### Saturday, August 10, 2019

8-9:45 a.m. Floral Design and Horticulture entries accepted and passed.

9:30 a.m. Judges and Clerks briefing 10:00 a.m. **Entries Completed** 10:00 a.m. Judging begins

1:00 p.m. Show opens to the public

#### Sunday, August 11, 2019

9-9:30 a.m. Refreshing and maintenance of exhibits

10:00 a.m. Show opens to the public

Show closes 4.00 p.m.

4-5:00 p.m. All entries must be removed if entrants wish to keep them.



# Floral Design Division Rules and General Information

#### **General Information for entering**

- Entries are open to the general public. Deadline for registration is August 6, and exhibitors should contact the class consultant prior to registering on the form accessible by clicking the "Register Here" buttons above.
- The Berkshire Botanical Garden will exercise due care in safeguarding exhibits but cannot be held responsible for damage, loss or personal injury.
- Any clarification or changes in the rules, as originally stated in the schedule, will be communicated promptly by the Consultant to all exhibitors in the Class, to the judges, and to the passing committee.
- The Passing Committee must pass each entry before an exhibitor may leave the show area. The Passing Committee reserves the right to refuse any entry that does not conform to the rules of the schedule.
- Once admitted into the show, the flower design cannot be altered.
- Please inconspicuously label all containers and accessories with the exhibitor's name.

#### **Rules and Guidelines**

- Judging will be based on guidelines set forth in the Garden Club of America's yellow book: Flower Show and Judging Guide, with additional elements suggested in the recent award-winning book: A Fresh Look at Judging Floral Design by Hitomi Gilliam and Kathy Whalen:
  - *Elements of design:* color, form, light, line, pattern, size, space, texture
  - *Principles of Design*: balance, contrast, dominance, proportion, dynamic of differences (opposition/contrast/variation), rhythm, harmony/unity, scale
  - *Standards of Design:* execution: product quality/selection, mechanics, craftsmanship; and
  - Aesthetics of Design: creativity, theme development, tension, expression/emotion, economy of means, originality, distinction, and beauty.

There are no size restrictions, however you must share the space between pedestals 50-50. Entrants must consider and make allowances for viewing by Judges and the general public. Adjustments can be made on site before being "Passed."

Exhibitors must register with consultants of the class(es) they wish to enter by August 6. One entry per class, please!



- Entries must include fresh and/or dried plant material. Fresh plant material must be in water or conditioned to remain fresh while on display.
- Locally invasive plants, diseased or insect damaged plant material, artificial plant material, and live animal materials are not permitted.
- Please include names of all participants involved in creating the design. Only listed exhibitors and show personnel may be on the floor at the time of entry.
- Flowers need not have been grown by exhibitor, but the following are not permitted: treated and dyed plant materials, artificial plant material, plants from endangered species lists, and those of invasive plants.
- Accessories permitted as indicated in the class description.
- All entries should be accompanied by a 3 x 5 index card identifying plant materials using botanical and common names.
- If forced to withdraw, an exhibitor must notify the Class Consultant, and find a substitute unless there is a waiting list for the class.
- Mechanics should not be visible unless they are an integral part of the design.
- Designs may be executed off-site and brought to the show completed.
- The use of CUT fruits and vegetables is discouraged.
- Pedestals may not be moved or enlarged. Pedestals will be painted the color "Stormy Monday" Benjamin Moore #2112-50.
- For more information on Floral Design entries, please contact: Consultant listed for each Class. Please enter: Floral Design / Grow Show in the subject line of your email.

# Floral Design Division Rules and General Information

#### **Design Division Awards**

- 1st, 2nd, 3rd, and Honorable Mention ribbons will be awarded.
- The Berkshire Award, initiated by the Berkshire Garden Club and maintained by the Berkshire Botanical Garden, may be awarded in the Design Division to the exhibit that, in the opinion of the judges, represents the most imaginative interpretation of the schedule.
- The Doris Preis Rubinow Award, donated by the family and friends of Doris P. Rubinow, may be awarded for the most artistic arrangement in the Design Division.
- The Tricolor Award may be given in the Design Division to the entry judged as the finest.

## New this year!

#### **Photography Exhibition**

Visit an on-screen show presented by the BBG Photography Group from 9 a.m. to 5 p.m. on August 10 and 11 in the Center House.

#### **Game of Flowers Men's Competition**

Two identical boxes of secret supplies are unveiled and two teams of designers face off in the "Game of Flowers" floral design competition held Saturday, August 10 at 3:00 in the Center House.



#### **Grow Show Volunteer Committee**

KK Zutter, Mary Copeland, Martha Piper, Co-Chairs Stephanie Bradford, Horticulture Division Chair Martha Piper and KK Zutter, Floral Design Division Co-Chairs