

BERKSHIRE BOTANICAL GARDEN

GROW SHOW



AUGUST 21–22, 2021

Continuing a 51-year tradition of growing and showing!

All ages and experience levels are welcome to enter this blue-ribbon event.

Submit your own entries in the show or stop by and take in the talents of regional gardeners, flower designers, and photographers.

Berkshire Botanical Garden is a COVID-compliant facility.



Exhibition hours: August 21, 1:00 – 5 p.m. and August 22, 10 a.m. – 4 p.m.

5 West Stockbridge Road (Routes 102/183) Stockbridge, MA 01262 • 413-298-3926

Pre-register online and print out your entry cards. berkshirebotanical.org/grow-show

Division 1 – Floral Design

Floral Design Co-Chairs: Martha Piper • mfpiper@bcn.net • (413) 627-4599
KK Zutter • kpzutter@yahoo.com • (917) 751-1112

We proudly celebrate the Grow Show's 51st Anniversary with "TAKING FLIGHT," Berkshire Botanical Garden's 2021 theme which includes flight-inspired exhibits, events and family activities running continuously throughout the season. The Garden's Leonhardt Galleries, outdoor sculptures and Grow Show Floral Design Division are inspired by and are suggestive of the feathered creatures that make their home in our gardens, as well as the winged pollinators that we must do so much more to protect. Each adult class in this division will feature four entries. The children's class will be celebrated and unjudged. It may include up to fifteen entries.



Class 1 Flying High/Take to the Sky

Modern

Create an arrangement evocative of either the flight of birds, planes, or insects (Indicate your choice on your entry card). Draw inspiration from descriptors such as soaring, hovering, fluttering, swarming, or spinning. Viewed from front. Pedestal: 24"x24", height 24".

Consultant: Martha Piper mfpiper@bcn.net (413) 627-4599



Class 2 Dreams Take Flight

Traditional

Using a traditional yet whimsical approach to floral design, incorporate floral elements known to attract pollinators, e.g. calendula, salvia, nasturtium, lavender, etc. Color must be a strong element of the design. Viewed from all sides. Pedestal: 30" round, 31" high.

Consultant: Mary Copeland marycope96@aol.com (413) 243-3202



Class 3 Wings in the Air

Mass Arrangement

Create an airy arrangement capturing the grace and suggest the movement of butterflies in flight. Consider the colorful patterns on butterfly wings in your choice of flowers and botanical elements. Viewed from front. Pedestal : 18"x18", 45" high. To be displayed within a 12"x12" niche.

Consultant: Martha Piper mfpiper@bcn.net (413) 627-4599



Class 4 Catch the Wind (Men's Class)

Structural

Create a soaring design that incorporates flowers and/or foliage to suggest catching the wind. Movement in mechanics is encouraged. No pedestal. Entry to be positioned directly on the floor. Viewed from all sides. Floor space: 4'x4', maximum height 6'

Consultant: KK Zutter kpzutter@yahoo.com (518) 392-1924



Class 5 Flight of Fancy

Freestyle Children's Class

Choose a fantasy in which a character flies (Identify the character you choose on your entry card). Create a design that incorporates flowers and botanical elements illustrative of that fantasy.

Viewed from the front. To be displayed on a table. Space allotment: 12"x12", maximum height 36".

Consultant: KK Zutter kpzutter@yahoo.com (518) 392-1924

Floral Design Division Rules and General Information

General Information for Entering

- Entries are open to the general public and are accepted on a first come first served basis. Exhibitors must contact the class consultant prior to registering at berkshirebotanicalgarden.org/grow-show
- The Berkshire Botanical Garden will exercise due care in safeguarding exhibits but cannot be held responsible for damage, loss or personal injury.
- Any clarification or changes in the rules, as originally stated in the schedule, will be communicated promptly by the Consultant to all exhibitors in the Class, to the judges, and to the passing committee.
- The Passing Committee must pass each entry before an exhibitor may leave the show area. The Passing Committee reserves the right to refuse any entry that does not conform to the rules of the schedule.
- Once admitted into the show, the flower design cannot be altered.
- Please inconspicuously label all containers and accessories with the exhibitor's name.

Rules and Guidelines

- There are no size restrictions, however you must share the space between pedestals 50-50. Entrants must consider and make allowances for viewing by Judges and the general public. Adjustments can be made on site before being "Passed."
- Exhibitors must register with consultants of the class(es) they wish to enter by August 13, 2021. One entry per class, please!
- Entries must include fresh and/or dried plant material. Fresh plant material must be in water or conditioned to remain fresh while on display.
- Locally invasive plants, diseased or insect damaged plant material, artificial plant material, and live animal materials are not permitted.
- Please include names of all participants involved in creating the design. Only listed exhibitors and show personnel may be on the floor at the time of entry.
- Flowers need not have been grown by exhibitor, but the following are not permitted: treated and dyed plant materials, artificial plant material, plants from endangered species lists, and those of invasive plants.
- Accessories permitted as indicated in the class description.
- All entries should be accompanied by a 3 x 5 index card identifying plant materials using botanical and common names.
- If forced to withdraw, an exhibitor must notify the Class Consultant, and find a substitute unless there is a waiting list for the class.
- Mechanics should not be visible unless they are an integral part of the design.
- Designs may be executed off-site and brought to the show completed.

FLORAL DESIGN AND HORTICULTURE DIVISION SCHEDULE

Friday, August 20, 2021

3–5:30 p.m. Floral Design and Horticulture entries accepted and passed in the Education Center.

Saturday, August 21, 2021

7:30–9:30 a.m. Floral Design and Horticulture entries accepted and passed.
9:30 a.m. Judges and Clerks briefing
9:30 a.m. Entries Completed
10:00 a.m. Judging begins
1:00 p.m. Show opens to the public

Sunday, August 22, 2021

9–9:30 a.m. Refreshing and maintenance of exhibits
10:00 a.m. Show opens to the public
4:00 p.m. Show closes
4-5:00 p.m. All entries must be removed if entrants wish to keep them.

Berkshire Botanical Garden is a COVID-compliant facility.
Please register online for a time slot to bring your entries to the Garden.
berkshirebotanical.org/grow-show

- The use of CUT fruits and vegetables is discouraged.
- Pedestals may not be moved or enlarged. Pedestals will be painted the color "Stormy Monday" Benjamin Moore #2112-50.
- For more information on Floral Design entries, please contact: Consultant listed for each Class. Please enter: Floral Design / Grow Show in the subject line of your email.

Design Division Awards

- 1st, 2nd, 3rd, and Honorable Mention ribbons will be awarded.
- The Berkshire Award, initiated by the Berkshire Garden Club and maintained by the Berkshire Botanical Garden, may be awarded in the Design Division to the exhibit that, in the opinion of the judges, represents the most imaginative interpretation of the schedule.
- The Doris Preis Rubinow Award, donated by the family and friends of Doris P. Rubinow, may be awarded for the most artistic arrangement in the Design Division.
- The Tricolor Award may be given in the Design Division to the entry judged as the finest.
- The Susan Delphia Award may be given to a singularly worthy entry in either Floral Design employing creative leaf manipulation or to a worthy organically grown Horticulture entry. Initiated by the Berkshire Garden Club and maintained by the Berkshire Botanical Garden in honor of past member Susan Delphia. Awarded in odd numbered years in the Floral Design Division and even numbered years in the Horticulture Division.

Floral Design Division Rules and General Information

New this year!

Floral Design will be judged by this scale as developed in *A Fresh Look at Judging Floral Design* by Hitomi Gilliam and Kathy Whalen

SCALE FOR JUDGING FLORAL ARRANGEMENTS BBG GROW SHOW FLORAL DIVISION 2020

Gilliam, Hitomi and Kathy Whalen. A Fresh Look at Judging Floral Design: a Guide for Judges, Designers, Teachers, Mentors. BVGL Group 2013

Tangible Standards

Construction-Stability
Balance, Proportion _____/10

Mechanics – Applications/Finish ____/10

Condition of Material.

Water source if needed.

Lasting Quality ___/ 5

Total for Tangible Standards. _____/25

Elements and Principles

Line-Movement/Rhythm ____/10

Use of Space – Dimensionality/Size ____/10

Color – Balance/Proportion ____/10

Texture – Contrast/Visual and Tactile ____/10

Unity – Emphasis/Harmony _____/10

Total for Elements and Principles ____/50

Aesthetics Standards

Interpretation/Emotion/Tension _____/10

Creativity/Expression/Economy

Of Means _____/10

Suitability/Originality ___/ 5

Total for Aesthetic Standards _____/25

Overall Composition:

CATEGORY TOTALS _____/100

Design Strengths

[illegible]

Areas for Growth

[illegible]

Save time on entry day!

Pre-register for a time slot to bring your entries to the Garden at berkshirebotanical.org/grow-show

Grow Show Volunteer Committee

Martha Piper, KK Zutter, Co-Chairs

Stephanie Bradford, *Horticulture Division Chair*

Martha Piper and KK Zutter, *Floral Design Division Co-Chairs*

Committee: Dorthie Hviid, Mary Copeland, Sally Set, Sherry Kasper,

Jo Dare Mitchell, Suzanne Yale