

BERKSHIRE BOTANICAL GARDEN

GROW  SHOW

August 20-21, 2022

Continuing 52-year tradition
of growing and showing!

**ALL AGES AND
EXPERIENCE LEVELS ARE
WELCOME TO ENTER THIS
BLUE-RIBBON EVENT.**

Submit your own entries in the
show or stop by and take in the
talents of regional gardeners, flower
designers, and photographers.

**SAVE TIME
ON ENTRY DAY!**

Pre-register online and
print out your entry cards.

[berkshirebotanical.org/
grow-show](http://berkshirebotanical.org/grow-show)



Saturday, August 20, 1-5 p.m. Sunday, August 21, 10 a.m. - 4 p.m.

Free with Garden Admission! 5 West Stockbridge Road (Rtes. 102/183) Stockbridge, MA • 413-298-3926

Division 1 – Floral Design

Floral Design Co-Chairs: Martha Piper • mfpiper@bcn.net • (413) 627-4599
KK Zutter • kpzutter@yahoo.com • (917) 751-1112

Symbiosis: Harmony in Nature

Floral Design entries in this year's Grow Show are inspired by harmony within the natural world. Designers focus on the interactions between organisms that mutually benefit each other but speak in a greater sense about our overall interconnectivity and understanding about nature and the art of living together. Each of four adult classes will feature four entries, and the children's class may include up to ten entries.



Class 1 Birds and Bees

Modern

Create a design that uses at least two pairs of opposite colors (eg. Blue/orange). Include a statement of intent card with an explanation of how those colors attract specific insects or birds. Pedestal: 18"x18", height 36"

Consultant: Mary Copeland marycope96@aol.com (413) 243-3202



Class 2 Fraternal Twins

Synergistic

Create a design using 2 or more containers in which each unit is either a partial or complete design which, when combined with the others, makes a unified whole. Tiered pedestal with varying heights: 34" and 37" each top 12"x12"

Consultant: Martha Piper mfpiper@bcn.net (413) 627-4599



Class 3 Sink or Swim (Partnered Class)

Under and emerging through water

Create a minimalist design that shows the relationship between botanical elements under and rising from and above water. Pedestal: 18"x18", height 45"

Consultant: Theresa Terry tmterry2002@yahoo.com (518) 392-4212



Class 4 Transfer (Men's Class)

Abstract

Create a design that suggests the energetic relationship of companions in nature. Design not to exceed 6 feet in height. Pedestal: 24"x24", height 10"

Consultant: Ginger Schwartz gingerpeachy418@gmail.com (413) 441-4982



Class 5 A Walk in the Woods (Children's Class Unjudged)

Woodland Container Garden

Create a design using a 6"x 8" wooden box, provided by BBG, to show how some plants grow and work together in the woods. Include a card that explains how they help each other. To be displayed on a table.

Consultant: Sherry Kasper sherrykasper@gmail.com (781) 237-4824

Floral Design Division Rules and General Information

General Information for Entering

- Entries are open to the general public and are accepted on a first come first served basis. Exhibitors must contact the class consultant prior to registering at berkshirebotanicalgarden.org/grow-show
- The Berkshire Botanical Garden will exercise due care in safeguarding exhibits but cannot be held responsible for damage, loss or personal injury.
- Any clarification or changes in the rules, as originally stated in the schedule, will be communicated promptly by the Consultant to all exhibitors in the Class, to the judges, and to the passing committee.
- The Passing Committee must pass each entry before an exhibitor may leave the show area. The Passing Committee reserves the right to refuse any entry that does not conform to the rules of the schedule.
- Once admitted into the show, the flower design cannot be altered.
- Please inconspicuously label all containers and accessories with the exhibitor's name.

Rules and Guidelines

- There are no size restrictions, however you must share the space between pedestals 50-50. Entrants must consider and make allowances for viewing by Judges and the general public. Adjustments can be made on site before being "Passed."
- Exhibitors must register with consultants of the class(es) they wish to enter by August 12, 2022. One entry per class, please!
- Entries must include fresh and/or dried plant material. Fresh plant material must be in water or conditioned to remain fresh while on display, if needed by that species. Plant material showing evidence of insects or disease must be removed immediately from the exhibition area.
- Locally invasive plants, diseased or insect damaged plant material, artificial plant material, and live animal materials are not permitted.
- Please include names of all participants involved in creating the design. Only listed exhibitors and show personnel may be on the floor at the time of entry.
- Flowers need not have been grown by exhibitor, but the following are not permitted: treated and dyed plant materials, artificial plant material, plants from endangered species lists, and those of invasive plants.
- Accessories permitted as indicated in the class description.
- All entries should be accompanied by a 3 x 5 index card identifying plant materials using botanical and common names.
- A statement of intent (optional) must be submitted at the time of passing. The statement, which is an explanation of the exhibitor's creation, must be no more than 25 words, typed or printed.
- If forced to withdraw, an exhibitor must notify the Class Consultant, and find a substitute unless there is a waiting list for the class.
- Mechanics should not be visible unless they are an integral part of the design.

FLORAL DESIGN AND HORTICULTURE DIVISION SCHEDULE

Friday, August 19, 2022

3–5:30 p.m. Floral Design and Horticulture entries accepted and passed in the Education Center.

Saturday, August 20, 2022

7:30–9:30 a.m. Floral Design and Horticulture entries accepted and passed.
9:30 a.m. Judges and Clerks briefing
9:30 a.m. Entries Completed
10:00 a.m. Judging begins
1:00 p.m. Show opens to the public

Sunday, August 21, 2022

9–9:30 a.m. Refreshing and maintenance of exhibits
10:00 a.m. Show opens to the public
4:00 p.m. Show closes
4-5:00 p.m. All entries must be removed if entrants wish to keep them.

Berkshire Botanical Garden is a COVID-compliant facility. Please register online for a time slot to bring your entries to the Garden. berkshirebotanical.org/grow-show

- Designs may be executed off-site and brought to the show completed.
- The use of CUT fruits and vegetables is discouraged.
- Pedestals may not be moved or enlarged. Pedestals will be painted the color "Stormy Monday" Benjamin Moore #2112-50.
- For more information on Floral Design entries, please contact: Consultant listed for each Class. Please enter: Floral Design / Grow Show in the subject line of your email.

Design Division Awards

- 1st, 2nd, 3rd, and Honorable Mention ribbons will be awarded.
- The Berkshire Award, initiated by the Berkshire Garden Club and maintained by the Berkshire Botanical Garden, may be awarded in the Design Division to the exhibit that, in the opinion of the judges, represents the most imaginative interpretation of the schedule.
- The Doris Preis Rubinow Award, donated by the family and friends of Doris P. Rubinow, may be awarded for the most artistic arrangement in the Design Division.
- The Tricolor Award may be given in the Design Division to the entry judged as the finest.
- The Susan Delphia Award may be given to a singularly worthy entry in either Floral Design employing creative leaf manipulation or to a worthy organically grown Horticulture entry. Initiated by the Berkshire Garden Club and maintained by the Berkshire Botanical Garden in honor of past member Susan Delphia. Awarded in odd numbered years in the Floral Design Division and even numbered years in the Horticulture Division.

Floral Design Judging, Scoring Categories, and Definition of Terms

I. Tangible Standards/Execution: 25 points

Construction and stability: parts and whole;

Mechanics: applications/finish;

Condition: freshness of botanical material, water source if needed, lasting quality

II. Elements and Principles of Design: 50 points

ELEMENTS:

Color: Choice and use of color(s) to suggest a variety of effects i.e. emotion, movement, impact, drama, season, temperature, etc.;

Form: The shape of the final design;

Light: Source and effect of illumination projected on or illuminating the design;

Line: A physical or visual length that can be straight, curved, or bent;

Pattern: A repetitive motif either natural to a material or man-made;

Size: The overall dimension of the final design;

Space: The area around and between elements of the design. This includes the use of space as an element in creating interest in empty and/or full spaces, the way they relate to each other, and the creation of depth, up and down, in and out.

Texture: The feel or appearance of feeling of the surface of each material and the combined effect of the materials in a design.

PRINCIPLES:

Balance: The visual and physical equilibrium of elements: top to bottom, side to side;

Contrast: The use of differences to highlight qualities about materials to create new interest;

Dominance: The area of the design that draws the most attention, the emphasized section that draws the eye most powerfully;

Proportion: The relation of the design to pedestal; vessel to height and width of design; one portion of the design to another or to whole;

Scale: The size of design in relation to the specific exhibition space and general area;

Rhythm/movement: a visual path through the design through use of actual lines or color or shape pathways;

Unity: The harmonious combination of all the parts of a design, so that the finished unit is better because of all its parts working well together.

III. Aesthetic Standards: 25 points

Interpretation: How the design relates to Class Title and Theme;

Creativity/Expression and Emotion/Economy of Means: The originality of the design, its ability to effectively use the elements and principles of design to express an idea or concept with just the right amount of materials, not too few, not too many, to achieve a beautiful and creative design;

Impact: An emotion felt by the viewer in experiencing a successful floral design.

Grow Show Volunteer Committee

Stephanie Bradford, *Horticulture Division Chair*

Martha Piper and KK Zutter, *Floral Design Co-Chairs*

Leadership Team

Stephanie Bradford, KK Zutter, Martha Piper, Sherry Kasper, Deb Deres, Theresa Terry, Sally Set, Mary Copeland

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