

BERKSHIRE BOTANICAL GARDEN

GROW  SHOW

August 12-13, 2023

Continuing 53-year tradition  
of growing and showing!

**ALL AGES AND  
EXPERIENCE LEVELS ARE  
WELCOME TO ENTER THIS  
BLUE-RIBBON EVENT.**

Submit your own entries in the  
show or stop by and take in the  
talents of regional gardeners, flower  
designers, and photographers.



**SAVE TIME  
ON ENTRY DAY!**

Print out your entry  
cards.

[berkshirebotanical.org/  
grow-show](http://berkshirebotanical.org/grow-show)

**Saturday, August 12, 1-5 p.m. Sunday, August 13, 10 a.m. - 4 p.m.**

**Free with Garden Admission!** 5 West Stockbridge Road (Rtes. 102/183) Stockbridge, MA • 413-298-3926

# Division 1 – Floral Design

Floral Design Chair: KK Zutter • kpzutter@outlook.com • (917) 751-1112

## The Beneficial Garden: Balancing Beauty and Purpose

Floral Design entries in this year's Grow Show each take delight in the splendor of the natural world while recognizing that the intrinsic value of beauty is its harmonization of form and purposefulness. Designers focus on guiding people to make more connections between the richness of flora and the critical role it plays in the sustainability and restoration of our environment and the human condition. Designers are asked to make use of sustainable design practices avoiding Oasis and making use of materials that can be reused or recycled.

### Class 1: Finding Comfort

#### Pot et Fleur

*A floral design that uses a combination of growing plants (in or out of pots) and fresh cut flowers and/or foliage in one container.*

Create Pot et Fleur design that suggests the healing benefits of the natural world. Include a statement of intent that does not exceed 25 words. Pedestal 18" x 18" x 36" H. Viewed from above. Four entries.

Consultant: Barbara May • barbmay28@gmail.com • 413-281-1151

### Class 2: Branches and Blossoms UNJUDGED

#### Sogetsu-Ikebana

Create a Sogetsu inspired design by choosing branches and blossoms for their intrinsic beauty of line, mass, and color. Arrange them to accentuate their natural beauty and take the designer and the viewer to a new creative space. Pedestal 18" x 18" x 36" H. Viewed from the front. Four entries.

Consultant: Kaye Vosburgh  
vosburghk@aol.com • 617-916-1944

### Class 3: Pathways and Pauses

#### Free-Style

Create a design inspired by a metaphorical or literal interpretation of an outdoor meditative space with pathways and pauses. Include a statement of intent that does not exceed 25 words. Height not to exceed 25 inches. Pedestal 24" x 24" x 10" H. Viewed from above. Four entries.

Consultant: Linda O'Connell  
lpoc419@roadrunner.com • 561-603-3600

### Class 4 Exuberant Abundance

#### Mass Design

*Your choice of traditional or modern.*

*No limitation on elements or form.*

Create a design that captures the joy of finding oneself in the abundance of floral beauty. Pedestal 12" x 12" x 40" H. Free standing Pedestal: Viewed from all around. Four entries.

Consultant: Tania Deary • tania@deary.org • 781-899-8989

### Class 5: Men's Class Calming Breeze

#### Hanging Design

*Hanging design from a provided structure: hook on 6' wrought iron arch mounted from the floor on a steel footing. Each entrant can plan on using a radius not to exceed 24".*

Create a minimal sculptural design using a combination of a hanging structure and botanicals to imply motion and the calming effect of a light breeze. Include a statement of intent that does not exceed 25 words. Viewed from all around. Four entries.

Consultant: KK Zutter • kpzutter@outlook.com • 917-751-1112

### Class 6: Children's Class

#### Fruits of Our Labor:

#### A Garden Gift to a Loved One

#### UNJUDGED

#### Botanical Design

Using a small basket-type container, compose a simple arrangement of uncut fruits, uncut vegetables and flowers that could be grown in your backyard or found locally. Select the components of the basket with a particular person in mind (consider color/fruit/vegetable/floral preferences, fragrances, memories, etc.). Include a card explaining, in 25 words or less, why you chose these items for this person. Help with composing/writing the card is allowed. Viewed from the front, displayed on a table. Arrangement, including container, not to exceed 10" width, 10" height. 10 entries. Ages 4 to 12.

Consultant: Sherry Kasper  
sherrykasper@gmail.com 781-237-4824

# Floral Design Division Rules and General Information

## General Information for Entering

- Entries are open to the general public and are accepted on a first come first served basis. Exhibitors must contact the class consultant prior to registering at [berkshirebotanical.org/grow-show](http://berkshirebotanical.org/grow-show).
- The Berkshire Botanical Garden will exercise due care in safeguarding exhibits but cannot be held responsible for damage, loss or personal injury.
- Any clarification or changes in the rules, as originally stated in the schedule, will be communicated promptly by the Consultant to all exhibitors in the Class, to the judges, and to the passing committee.
- The Passing Committee must pass each entry before an exhibitor may leave the show area. The Passing Committee reserves the right to refuse any entry that does not conform to the rules of the schedule.
- Once admitted into the show, the flower design cannot be altered.
- Please inconspicuously label all containers and accessories with the exhibitor's name.

## Rules and Guidelines

- Size restrictions only for classes as noted in the schedule. All entrants must share the space between pedestals. Entrants must consider and make allowances for viewing by Judges and the general public. Adjustments can be made on site before being "Passed."
- Exhibitors must register with consultants of the class(es) they wish to enter by August 4, 2023. One entry per class, please!
- Entries must include fresh and/or dried plant material. Fresh plant material must be in water or conditioned to remain fresh while on display, if needed by that species. Plant material showing evidence of insects or disease must be removed immediately from the exhibition area.
- Locally invasive plants, diseased or insect damaged plant material, artificial plant material, and live animal materials are not permitted.
- Please include names of all participants involved in creating the design. Only listed exhibitors and show personnel may be on the floor at the time of entry.
- Flowers need not have been grown by exhibitor, but the following are not permitted: treated and dyed plant materials, artificial plant material, plants from endangered species lists, and those of invasive plants.
- Accessories permitted as indicated in the class description.
- All entries should be accompanied by a 3 x 5 index card identifying plant materials using botanical and common names.
- A statement of intent, required as noted in class description (otherwise optional), must be submitted at the time of passing. The statement, which is an explanation of the exhibitor's creation, must be no more than 25 words, typed or printed.
- If forced to withdraw, an exhibitor must notify the Class Consultant, and find a substitute unless there is a waiting list for the class.
- Mechanics should not be visible unless they are an integral part of the design.

## FLORAL DESIGN AND HORTICULTURE DIVISION SCHEDULE

### Friday, August 11, 2023

3–5:30 p.m. Floral Design and Horticulture entries accepted and passed in the Education Center.

### Saturday, August 12, 2023

7:30–9:30 a.m. Floral Design and Horticulture entries accepted and passed.  
9:30 a.m. Judges and Clerks briefing  
9:30 a.m. Entries Completed  
10:00 a.m. Judging begins  
1:00 p.m. Show opens to the public

### Sunday, August 13, 2023

9–9:30 a.m. Refreshing and maintenance of exhibits  
10:00 a.m. Show opens to the public  
4:00 p.m. Show closes  
4-5:00 p.m. All entries must be removed if entrants wish to keep them.

Berkshire Botanical Garden is a COVID-compliant facility. Please register online for a time slot to bring your entries to the Garden. [berkshirebotanical.org/grow-show](http://berkshirebotanical.org/grow-show)

- Designs may be executed off-site and brought to the show completed.
- The use of CUT fruits and vegetables is forbidden.
- Pedestals may not be moved or enlarged. Pedestals will be painted the color "Stormy Monday" Benjamin Moore #2112-50.
- For more information on Floral Design entries, please contact: Consultant listed for each Class. Please enter: Floral Design / Grow Show in the subject line of your email.

## Design Division Awards

- 1st, 2nd, 3rd, and Honorable Mention ribbons will be awarded.
- The Berkshire Award, initiated by the Berkshire Garden Club and maintained by the Berkshire Botanical Garden, may be awarded in the Design Division to the exhibit that, in the opinion of the judges, represents the most imaginative interpretation of the schedule.
- The Doris Preis Rubinow Award, donated by the family and friends of Doris P. Rubinow, may be awarded for the most artistic arrangement in the Design Division.
- The Tricolor Award may be given in the Design Division to the entry judged as the finest.
- The Susan Delphia Award may be given to a singularly worthy entry in either Floral Design employing creative leaf manipulation or to a worthy organically grown Horticulture entry. Initiated by the Berkshire Garden Club and maintained by the Berkshire Botanical Garden in honor of past member Susan Delphia. Awarded in odd numbered years in the Floral Design Division and even numbered years in the Horticulture Division.
- Judges Commendation(s) may be given to an entry, class, section, special exhibit or other aspect of the show that is of exceptional merit.

# Floral Design Judging, Scoring Categories, and Definition of Terms

## I. Tangible Standards/Execution: 25 points

**Construction and stability:** parts and whole;

**Mechanics:** applications/finish;

**Condition:** freshness of botanical material, water source if needed, lasting quality.

## II. Elements and Principles of Design: 50 points

### ELEMENTS:

**Color:** Choice and use of color(s) to suggest a variety of effects i.e. emotion, movement, impact, drama, season, temperature, etc.;

**Form:** The shape of the final design;

**Light:** Source and effect of illumination projected on or illuminating the design;

**Line:** A physical or visual length that can be straight, curved, or bent;

**Pattern:** A repetitive motif either natural to a material or man-made;

**Size:** The overall dimension of the final design;

**Space:** The area around and between elements of the design. This includes the use of space as an element in creating interest in empty and/or full spaces, the way they relate to each other, and the creation of depth, up and down, in and out.

**Texture:** The feel or appearance of feeling of the surface of each material and the combined effect of the materials in a design.

### PRINCIPLES:

**Balance:** The visual and physical equilibrium of elements: top to bottom, side to side;

**Contrast:** The use of differences to highlight qualities about materials to create new interest;

**Dominance:** The area of the design that draws the most attention, the emphasized section that draws the eye most powerfully;

**Proportion:** The relation of the design to pedestal; vessel to height and width of design; one portion of the design to another or to whole;

**Scale:** The size of design in relation to the specific exhibition space and general area;

**Rhythm/movement:** a visual path through the design through use of actual lines or color or shape pathways;

**Unity:** The harmonious combination of all the parts of a design, so that the finished unit is better because of all its parts working well together.

## III. Aesthetic Standards: 25 points

**Interpretation:** How the design relates to Class Title and Theme;

**Creativity/Expression and Emotion/Economy of Means:** The originality of the design, its ability to effectively use the elements and principles of design to express an idea or concept with just the right amount of materials, not too few, not too many, to achieve a beautiful and creative design;

**Impact:** An emotion felt by the viewer in experiencing a successful floral design.

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### Grow Show Volunteer Committee

Stephanie Bradford, *Horticulture Division Chair*  
KK Zutter, *Floral Design Chair*

### Leadership Team

Stephanie Bradford, KK Zutter, Sherry Kasper, Cynthia Tindale, Eric Ruquist

Save time on entry day!

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[berkshirebotanical.org/grow-show](http://berkshirebotanical.org/grow-show)