

BERKSHIRE BOTANICAL GARDEN

GROW  SHOW

August 10-11, 2024

Continuing 54-year
tradition of growing
and showing!

**ALL AGES AND
EXPERIENCE LEVELS ARE
WELCOME TO ENTER THIS
BLUE-RIBBON EVENT.**

Submit your own entries in the
show or stop by and take in the
talents of regional gardeners, flower
designers, and photographers.



**SAVE TIME
ON ENTRY DAY!**

Print out your entry cards.

**[BerkshireBotanical.org/
grow-show](https://BerkshireBotanical.org/grow-show)**

Saturday, August 10, 1-5 p.m. Sunday, August 11, 10 a.m. - 4 p.m.

Free with Garden Admission! 5 West Stockbridge Road (Rtes. 102/183) Stockbridge, MA • 413-298-3926

Division 1 – Floral Design

Floral Design Chair: KK Zutter • kpzutter@outlook.com • (917) 751-1112

Lost & Found

Floral Design entries in this year's Grow Show delve into Berkshire Botanical Garden's 2024 Art/Garden theme, "Lost and Found." Whether embracing a literal interpretation of the theme or exploring its abstract possibilities, designers invite us to reimagine, challenge and ponder the intricacies and true nature of our ever-evolving world.

Class 1: Inspired by a Lost Garden Novice Class

Mass Design

Novice Class (never entered a flower show before?) Imagine coming upon a long abandoned kitchen garden. Allow your mind to peel back layers of growth to reveal a garden abundant with textures and colors of flowers and herbs, ready to pick for your bountiful mass design. Include a statement of intent that does not exceed 25 words. Pedestal 12" x 12" x 40" H. Viewed from three sides. Four entries.

Consultant: Caroline Kessman
ckessman@gmail.com • 561-324-8320

Class 2: Abracadabra — Nature's Magic: Now you see it, now you don't

Entry arrangement

Create a floral design that refers to the notion of here one minute, gone the next. Think seed heads, leaves, blossoms, berries, etc. Design a floral arrangement with an eye for the Transformative, Magical, Ephemeral aspects of your chosen botanical materials (seasons, stages, etc.) Include a statement of intent that does not exceed 25 words. No accessories allowed. No height limit. Table 30" round x 31" H. Viewed from three sides. Four entries.

Consultant: Cynthia Tindale
cynthia.tindale@outlook.com • 718-309-4443

Class 3: Go Wild... Rewilding Judge's Class

A movement to reverse biodiversity loss by recapturing natural landscapes between properties or areas highly managed by humans.

Style: Designer's Choice

Create a design that suggests a corridor of wild botanicals attractive to wildlife between areas of highly cultivated flowers. Judge's Class entrants must be in or have achieved Approved Judge's Status in a Judging Program. Include a statement of intent that does not exceed 25 words. No accessories allowed. No height restrictions. Pedestal 18" x 18" x 36" H. Viewed from the front. Four entries.

Consultant: Kathy Michie
michie.kathy@gmail.com • 774-261-0353

Class 4: Lost in a Garden Maze

Monochromatic Style

A design of one color, multiple tones and shades are encouraged. Inclusion of neutrals is allowed, i.e. grey, beige, taupe, cream.

Using plants, or parts of plants, create a unique miniature maze. Height not to exceed 10" including the container. You may not copy existing or past mazes, but you may use them as inspiration for an original design. Include a statement of intent that does not exceed 25 words. Pedestal 24" x 24" x 10" H. Viewed from the top and all around. Four entries.

Consultant: Mary Lou Bradley
mlbaparis@mac.com • 413-243-0680

Class 5: Finders Keepers Men's Class

Style: Designer's Choice

Create a vertical structure to re-purpose garden-related object(s) that could have been found on your property/premises. Use this structure to create a design with cascading botanicals and floral elements. Include a statement of intent that does not exceed 25 words. Entry to be positioned directly on the floor. Floor space 4' x 4'. Maximum height 6'. Viewed from all around. Four entries.

Consultant: Angela Cason Hickey
angelacason@gmail.com • 646-369-2529

Class 6: Peek-a-Boo Children's Class UNJUDGED

Shadow Box

In a vertical framework provided by BBG create a design using no more than 6 small objects you bring in from home that peek out from behind botanical materials supplied by BBG. Limit: 12 entries. Ages 6 and 7. Viewed from the front, displayed on a table.

Consultant: Sherry Kasper
sherrykasper@gmail.com • 781-237-4824

Floral Design Division Rules and General Information

General Information for Entering

- Entries are open to the general public and are accepted on a first come first served basis. Exhibitors must contact the class consultant prior to registering at BerkshireBotanical.org/grow-show.
- The Berkshire Botanical Garden will exercise due care in safeguarding exhibits but cannot be held responsible for damage, loss or personal injury.
- Any clarification or changes in the rules, as originally stated in the schedule, will be communicated promptly by the Consultant to all exhibitors in the Class, to the judges, and to the passing committee.
- The Passing Committee must pass each entry before an exhibitor may leave the show area. The Passing Committee reserves the right to refuse any entry that does not conform to the rules of the schedule.
- Once admitted into the show, the flower design cannot be altered.
- Please inconspicuously label all containers and accessories with the exhibitor's name.

Rules and Guidelines

- Size restrictions only for classes as noted in the schedule. All entrants must share the space between pedestals. Entrants must consider and make allowances for viewing by Judges and the general public. Adjustments can be made on site before being "Passed."
- Exhibitors must register with consultants of the class(es) they wish to enter by August 2, 2024. One entry per class, please!
- Entries must include fresh and/or dried plant material. Fresh plant material must be in water or conditioned to remain fresh while on display, if needed by that species. Plant material showing evidence of insects or disease must be removed immediately from the exhibition area.
- Locally invasive plants, diseased or insect damaged plant material, artificial plant material, and live animal materials are not permitted.
- Please include names of all participants involved in creating the design. Only listed exhibitors and show personnel may be on the floor at the time of entry.
- Flowers need not have been grown by exhibitor, but the following are not permitted: treated and dyed plant materials, artificial plant material, plants from endangered species lists, and those of invasive plants.
- Accessories permitted as indicated in the class description.
- When filling out the entry card, all plant materials using botanical and common names must be listed.
- A statement of intent on a 3 x 5 index card, required as noted in class description (otherwise optional), must be submitted at the time of passing. The statement, which is an explanation of the exhibitor's creation, must be no more than 25 words, typed or printed.
- If forced to withdraw, an exhibitor must notify the Class Consultant, and find a substitute unless there is a waiting list for the class.
- Mechanics should not be visible unless they are an integral part of the design.

FLORAL DESIGN AND HORTICULTURE DIVISION SCHEDULE

Friday, August 9, 2024

3–5:30 p.m. Floral Design and Horticulture entries accepted and passed in the Education Center.

Saturday, August 10, 2024

7:30–9:30 a.m. Floral Design and Horticulture entries accepted and passed.
9:30 a.m. Judges and Clerks briefing
9:30 a.m. Entries Completed
10:00 a.m. Judging begins
1:00 p.m. Show opens to the public

Sunday, August 11, 2024

9–9:30 a.m. Refreshing and maintenance of exhibits
10:00 a.m. Show opens to the public
4:00 p.m. Show closes
4-5:00 p.m. All entries must be removed if entrants wish to keep them.

Berkshire Botanical Garden is a COVID-compliant facility.

- Designs may be executed off-site and brought to the show completed.
- The use of CUT fruits and vegetables is not permitted.
- Pedestals may not be moved or enlarged. Pedestals will be painted the color "Stormy Monday" Benjamin Moore #2112-50.
- For more information on Floral Design entries, please contact: Consultant listed for each Class. Please enter: Floral Design / Grow Show in the subject line of your email.

Design Division Awards

- 1st, 2nd, 3rd, and Honorable Mention ribbons will be awarded.
- The Berkshire Award, initiated by the Berkshire Garden Club and maintained by the Berkshire Botanical Garden, may be awarded in the Design Division to the exhibit that, in the opinion of the judges, represents the most imaginative interpretation of the schedule.
- The Doris Preis Rubinow Award, donated by the family and friends of Doris P. Rubinow, may be awarded for the most artistic arrangement in the Design Division.
- The Tricolor Award may be given in the Design Division to the entry judged as the finest.
- The Susan Delphia Award may be given to a singularly worthy entry in either Floral Design employing creative leaf manipulation or to a worthy organically grown Horticulture entry. Initiated by the Berkshire Garden Club and maintained by the Berkshire Botanical Garden in honor of past member Susan Delphia. Awarded in odd numbered years in the Floral Design Division and even numbered years in the Horticulture Division.
- Judges Commendation(s) may be given to an entry, class, section, special exhibit or other aspect of the show that is of exceptional merit.

Floral Design Judging, Scoring Categories, and Definition of Terms

I. Tangible Standards/Execution: 25 points

Construction and stability: parts and whole;

Mechanics: applications/finish;

Condition: freshness of botanical material, water source if needed, lasting quality.

II. Elements and Principles of Design: 50 points

ELEMENTS:

Color: Choice and use of color(s) to suggest a variety of effects i.e. emotion, movement, impact, drama, season, temperature, etc.;

Form: The shape of the final design;

Light: Source and effect of illumination projected on or illuminating the design;

Line: A physical or visual length that can be straight, curved, or bent;

Pattern: A repetitive motif either natural to a material or man-made;

Size: The overall dimension of the final design;

Space: The area around and between elements of the design. This includes the use of space as an element in creating interest in empty and/or full spaces, the way they relate to each other, and the creation of depth, up and down, in and out.

Texture: The feel or appearance of feeling of the surface of each material and the combined effect of the materials in a design.

PRINCIPLES:

Balance: The visual and physical equilibrium of elements: top to bottom, side to side;

Contrast: The use of differences to highlight qualities about materials to create new interest;

Dominance: The area of the design that draws the most attention, the emphasized section that draws the eye most powerfully;

Proportion: The relation of the design to pedestal; vessel to height and width of design; one portion of the design to another or to whole;

Scale: The size of design in relation to the specific exhibition space and general area;

Rhythm/movement: a visual path through the design through use of actual lines or color or shape pathways;

Unity: The harmonious combination of all the parts of a design, so that the finished unit is better because of all its parts working well together.

III. Aesthetic Standards: 25 points

Interpretation: How the design relates to Class Title and Theme;

Creativity/Expression and Emotion/Economy of Means: The originality of the design, its ability to effectively use the elements and principles of design to express an idea or concept with just the right amount of materials, not too few, not too many, to achieve a beautiful and creative design;

Impact: An emotion felt by the viewer in experiencing a successful floral design.

Grow Show Volunteer Committee

Stephanie Bradford, *Horticulture Division Chair*

KK Zutter, *Floral Design Chair*

Cynthia Tindale, *Coordinator of Interpretation*

Leadership Team

Stephanie Bradford, KK Zutter, Sherry Kasper,

Cynthia Tindale, Eric Ruquist, Barb May, Caroline Kessman

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