

Harvest Festival 2024

Oct. 12th & 13th

All levels will receive:

- Sponsor's Logo displayed on the **event webpage**, our **year-round sponsorship page**, on **flyers** (distributed throughout Berkshire County, the Pioneer Valley and the Hudson Valley) and on a **large poster on the porch of the Red Lion Inn**.
- Sponsors will be recognized in **press releases** and **social media advertising** beginning in August 2024 and continuing until the event in October.
- All sponsors will be **recognized by our emcee** to visitors at the Festival.

Supporter

\$1,500

Major

\$3,000

Lead

\$5,000

Marquee

\$10,000

Tickets	5	5	10	15
BBG Membership Cards	2	2	2	4
Cuttings Ad		Quarter-page Ad	Quarter-page Ad	Half-page Ad
Displayed on Entrance Banner			Business Name	Logo
Vendor Spot				Free 10x10 Vendor Spot

Reserved for our Highest Sponsor:

- A special press release
- Half-page Ad in the premier spot on the back of Cuttings

For more information about sponsorship opportunities, please reach out to the Manager of Development at mweiner@berkshirebotanical.org or 413-298-4532